



CARTHA™

**Cultivating
Collaborative Doers**

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7th Annual Meeting of Technology Managers for Global Health at AUTM 2010

8:30 am to 10 am, Saturday, March 20, 2010

Venue: Hilton New Orleans Riverside, Louisiana

TMGH Founder & Chair: Usha R. Balakrishnan, CARTHA, Iowa City, Iowa
2010 Co-Chair: Kevin McCabe, Stern, Kessler, Goldstein & Fox, Washington DC

Technology Managers for Global Health* serves as a share-and-learn forum

- ❖ Encourages academic technology transfer and licensing policies, partnering/negotiation strategies, and invention management practices that address humanitarian concerns.
- ❖ Features individuals, programs, and case studies representing the evolving contexts within which we can gain new competencies.
- ❖ Designs academic innovation management frameworks to leverage cross-sector networks for advancing global health causes in a complex and dynamic environment.
- ❖ Improves understanding of the ongoing challenges and opportunities of being engaged in transnational and multi-sector initiatives aimed at promoting global health equity.

AGENDA

[Note: Each speaker listed below shares perspectives for ~5 minutes]

Open networking

- **Usha R. Balakrishnan:** Chair's Opening Remarks
 - Ongoing story of Cartha: Connecting non-traditional resources to achieve our objectives
 - Seek partners for new CARTHA initiative: *Global Health through the Lens of Water* developed with Devasena Gnanashanmugam (see attachment)
 - Distribute Usha's paper "Healthful Academic Translations: Cultivating Collaborative Doers as Innovations Managers for Societal Well-Being," published in Global Forum for Health Research Update 2009 (paper was invited by Charles A. Gardner). Online GFHR Update at <http://www.globalforumhealth.org/Media-Publications/Publications/Global-Forum-Update-on-Research-for-Health-Volume-6-Innovating-for-the-Health-of-All>
 - Share vision of CarthaGlobal Ventures: *Humanity-Centered Business Incubation*
 - **Kevin McCabe:** Co-chair's remarks/Energy & Clean technologies
 - **Ashley Stevens,** Boston University & AUTM President
AUTM Global Health Initiative & Alliance for Case Studies in Global Health
 - **Kristine H. Johnson,** MacMillan, Sobanski & Todd
How and why I became excited with the work of TMGH and CARTHA in 2010
 - **Sandy Shotwell,** Alta Biomedical Group
DesignMedix, Inc.'s malaria drug development partnerships
 - **Harry Thangaraj,** St. George's University, London
EU-funded Socially Responsible Licensing project & Survey
 - **Rabogajane Busang,** South Africa MRC: Collaborating on EU project
 - **Stephen Sencer:** Emory Univ.-South Africa Innovation Partnership
 - **Erik Iverson:** Sharing perspectives from Gates Foundation's efforts
- Round-robin introductions by all attendees/Action Steps/Adjourn**

*Technology Managers for Global Health was formed in 2003 as an AUTM SIG. To provide continued support to TMGH, its founder Usha Balakrishnan adopted TMGH as an ongoing program of CARTHA, a 501c3 nonprofit organization she founded in 2006. You can read more at www.tmgh.org and at www.cartha.org. To support our efforts or to provide feedback, please call Usha at 319.248.9625 or write to cartha.global@gmail.com